Gaillardia x grandiflora
‘Arizona Sun’
North American Native Cultivar

Gaillardia (gay-lard-ee-a)
Named after Gaillard de Charentonneau, 18th century French magistrate and botanical patron.

x grandiflora (grand-i-flo-ra)
meaning large flowered.

(G. aristata hybrid)

Zones: 3 – 8
Flower Color: Red & Yellow
Height: 12” Spacing: 15”

‘Arizona Sun’ is an outstanding new variety that produces a profusion of large fiery red and yellow flowers in June through August. The daisy like flowers with red petals are tipped in golden yellow surrounding prominent central disks that will put you in mind of the desert sky at twilight. Deadheading will improve the appearance of this plant. With a compact mounding habit, this 12” high Gaillardia will be perfect for the front of the border. Spreading to 10-12”, space these Blanket Flowers 12-15” apart. ‘Arizona Sun’ is salt tolerant and will be an excellent plant for the seashore.

About the Species (G. aristata):

Common Name: Blanket Flower Family: Asteraceae
The bright red and yellow flowers of Blanket Flower resemble the colors used to make Indian blankets. Gaillardia was discovered around 1825 in the Rocky Mountains. One Native American legend tells about a gift from the spirits of a blanket of ever-blooming flowers that was left covering a blanket maker’s grave.

Habitat: Found growing in dry grasslands, dry meadows, and prairies of the western United States and Canada.

In the Garden: This plant performs best when grown in full sun with fertile, well-drained soil, but will tolerate poorer soils and is considered drought tolerant when established. Grow Gaillardias for cut flowers, to attract butterflies and birds. Use as a bedding plant, in borders, containers, and along walkways.

Bright and Cheerful.
Bluebird and Pretty Bird went out on the prairie grasslands to gather roots and flower heads of Gaillardia to use for medicines. The vibrant colors of the flowers made them easy to find. Many hours were spent reducing the roots to powder for skin disorders, mashing the plant for backaches, and adding the flower heads to water for a foot wash. All work made pleasant by the bright and cheerful Blanket Flowers.

The Perennial Farm, 12017 Glen Arm Road, Glen Arm, Maryland 21057; Phone: 410-592-6106; Fax: 410-592-8338
Gaillardia x grandiflora
Sunburst ™ ‘Burgundy Picotee’
North American Native Cultivar

Gaillardia (gay-lard-ee-a)
Named after Gaillard de Charentonneau, 18th century French magistrate and botanical patron.
x grandiflora (grand-i-flo-ra)
meaning large flowered.
(G. aristata hybrid)

Zones: 3 – 10
Flower Color: Wine-red
Height: 14 – 20”
Spacing: 16”

‘Burgundy Picotee’, one of the Sunburst TM Series members, has wine-red blooms with a touch of yellow on the petal tips from early summer through fall. A profuse bloomer, removing the faded flowers will extend the bloom time. Try planting it with Coreopsis Zagreb for an eye-catching contrast.

About the Species (G. aristata):

Common Name: Blanket Flower
Family: Asteraceae

The bright red and yellow flowers of Blanket Flower resemble the colors used to make Indian blankets. Gaillardia was discovered around 1825 in the Rocky Mountains. One Native American legend tells about a gift from the spirits of a blanket of ever-blooming flowers that was left covering a blanket maker’s grave.

Habitat: Found growing in dry grasslands, dry meadows, and prairies of the western United States and Canada.

In the Garden: This plant performs best when grown in full sun with fertile, well-drained soil, but will tolerate poorer soils and is considered drought tolerant when established. Grow Gaillardias for cut flowers, to attract butterflies and birds. Use as a bedding plant, in borders, containers, and along walkways.

Bright and Cheerful.
Bluebird and Pretty Bird went out on the prairie grasslands to gather roots and flower heads of Gaillardia to use for medicines. The vibrant colors of the flowers made them easy to find. Many hours were spent reducing the roots to powder for skin disorders, mashing the plant for backaches, and adding the flower heads to water for a foot wash. All work made pleasant by the bright and cheerful Blanket Flowers.
Gaillardia x grandiflora
‘Fanfare’
North American Native Cultivar

Gaillardia (gay-lard-ee-a)
Named after Gaillard de Charentonneau, 18th century French magistrate and botanical patron.
*x grandiflora* (grand-i-flo-ra) meaning large flowered.
*(G. aristata* hybrid)

Zones: 3 – 8
Flower Color: Red-yellow
Height: 18 – 20”
Spacing: 16”

‘Fanfare’ looks like little red trumpets flaring to a yellow burst of color at the tips from a center cone. It will bloom June to August, growing 18-20” tall. Loves the sun and good drainage. Deadheading spent blooms will prolong the bloom time. PP15892.

About the Species *(G. aristata)*:

Common Name: Blanket Flower
Family: Asteraceae
The bright red and yellow flowers of Blanket Flower resemble the colors used to make Indian blankets. *Gaillardia* was discovered around 1825 in the Rocky Mountains. One Native American legend tells about a gift from the spirits of a blanket of ever-blooming flowers that was left covering a blanket maker’s grave.

Habitat: Found growing in dry grasslands, dry meadows, and prairies of the western United States and Canada.

In the Garden: This plant performs best when grown in full sun with fertile, well-drained soil, but will tolerate poorer soils and is considered drought tolerant when established. Grow Gaillardias for cut flowers, to attract butterflies and birds. Use as a bedding plant, in borders, containers, and along walkways.

Bright and Cheerful.
Bluebird and Pretty Bird went out on the prairie grasslands to gather roots and flower heads of *Gaillardia* to use for medicines. The vibrant colors of the flowers made them easy to find. Many hours were spent reducing the roots to powder for skin disorders, mashing the plant for backaches, and adding the flower heads to water for a foot wash. All work made pleasant by the bright and cheerful Blanket Flowers.
Gaillardia x grandiflora

‘Goblin’

North American Native Cultivar

Gaillardia
(gay-lard-ee-a)
Named after Gaillard de Charentonneau, 18th century French magistrate and botanical patron.

x grandiflora
(grand-i-flo-ra)
meaning large flowered.

(G. aristata hybrid)

Zones: 3 – 9   Flower Color: Yellow-Red   Height: 12”   Spacing: 16”

‘Goblin’ is a dwarf variety of Gaillardia. ‘Goblin’ grows 12” high and has many large, single, deep red flowers with a yellow border from June through August. Great for small gardens, it does like a rich, light, well-drained soil, and requires little water. A lovely cut flower.

About the Species (G. aristata):

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Habitat: Found growing in dry grasslands, dry meadows, and prairies of the western United States and Canada.

In the Garden: This plant performs best when grown in full sun with fertile, well-drained soil, but will tolerate poorer soils and is considered drought tolerant when established. Grow Gaillardias for cut flowers, to attract butterflies and birds. Use as a bedding plant, in borders, containers, and along walkways.

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Gaillardia x grandiflora
‘Oranges & Lemons’
North American Native Cultivar

Gaillardia
(gay-lard-ee-a)
Named after Gaillard de Charentonneau, 18th century French magistrate and botanical patron.

x grandiflora
(grand-i-flo-ra)
meaning large flowered.

(G. aristata hybrid)

Zones: 5–10  Flower Color: Peachy orange & yellow Height: 18–22”  Spacing: 16”

‘Oranges & Lemons’ is a breakthrough in Gaillardia with peachy orange flowers and yellow tips growing 18-22” in height. Blooms throughout the summer, deadheading spent blooms will prolong the bloom time.

About the Species (G. aristata):

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The bright red and yellow flowers of Blanket Flower resemble the colors used to make Indian blankets. Gaillardia was discovered around 1825 in the Rocky Mountains. One Native American legend tells about a gift from the spirits of a blanket of ever-blooming flowers that was left covering a blanket maker’s grave.

Habitat: Found growing in dry grasslands, dry meadows, and prairies of the western United States and Canada.

In the Garden: This plant performs best when grown in full sun with fertile, well-drained soil, but will tolerate poorer soils and is considered drought tolerant when established. Grow Gaillardias for cut flowers, to attract butterflies and birds. Use as a bedding plant, in borders, containers, and along walkways.

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Bluebird and Pretty Bird went out on the prairie grasslands to gather roots and flower heads of Gaillardia to use for medicines. The vibrant colors of the flowers made them easy to find. Many hours were spent reducing the roots to powder for skin disorders, mashing the plant for backaches, and adding the flower heads to water for a foot wash. All work made pleasant by the bright and cheerful Blanket Flowers.